

IOWA DEPARTMENT OF
CULTURAL AFFAIRS

IOWA ARTS COUNCIL PRODUCE IOWA STATE HISTORICAL SOCIETY OF IOWA

PRODUCE IOWA

STATE OFFICE OF MEDIA PRODUCTION



MediaMasters Series Returns!

Our popular series of MediaMaster classes for Iowa filmmakers returns this spring for a special trio of workshops focused on the post-production stage of media projects.

Each 2-hour, interactive class will take place on Zoom and be led by industry professionals. The new round of classes are free for Iowa filmmakers and musicians who are listed in our Media Production Directory. (So if you're not listed, you know what to do: Sign up today!)

Even though the classes are virtual, we're limiting enrollment to promote meaningful interaction with the presenters. So we encourage you to register early. If you have questions about registration, please contact E.J. Philby at emily.philby@iowa.gov.

LIST YOUR SERVICES ON THE MEDIA PRODUCTION DIRECTORY

April 3: Basic Editing With Adobe



Iowa filmmakers -- newbies and pros alike -- will learn how to edit projects with Adobe Premiere Pro and After Effects. We'll tackle how to manage data, use a timeline, add simple 2D animations for titles and logos, and more. While you don't need the Adobe Premiere Pro and After Effects software to attend the class, it may be easier to follow along if you do.

*Instructor **Luisa Winters** is an accomplished artist and certified instructor for Adobe and Apple who consults for organizations and works at several different training centers across the United States and abroad.*

APRIL 3: REGISTER ONLINE



April 17: Cinematic Color Grading for Beginners

So your footage is shot and edited, but the color doesn't match. Now what? We'll fix it together by learning how to grade and color-correct videos using DaVinci Resolve. The class will cover relevant vocabulary (including the difference between color grading and color correction), plus tips for seeing images as a colorist would, choosing a look, the importance of your grading environment, planning the order of operations in a grade, and more. While you don't need DaVinci Resolve software to attend the class, it may be easier to follow along if you do.

*Instructor **Frederick Trevino** is a New York-based colorist who owns Beambox Studio and has graded nearly 50 feature length films, with a client portfolio that includes HBO, ESPN, Prada, Sundance Channel, Under Armour and Master Dynamics, to name just a few.*

APRIL 17: REGISTER ONLINE



May 1: Creating Film Scores and Working with Composers

In this workshop, Iowa filmmakers and musicians will learn to compose a film score together. Participants will connect with other Iowa artists and learn the best practices for successful composition. We'll learn about both sides of the creative process -- filmmaking and music -- in this workshop that Produce Iowa is co-presenting with the Iowa Arts Council. Musicians and filmmakers are encouraged to enroll -- and stick around afterward for a virtual networking session!

*The instructors are **Chanda Dancy**, who has composed film and television music for more than 15 years; **Joe Clarke**, an Iowa native who lives in Beverly Hills and has written and directed numerous documentaries and feature films; and **Alex Kachingwe**, an award-winning film composer in Iowa City.*

MAY 1: REGISTER ONLINE